

## **TRAFFORD GOLD PRIZE DRAW TERMS AND CONDITIONS**

1. By entering the promotion, entrants confirm that they have read and agree to be bound by these terms and conditions and all rules and guidelines applicable.
1. The Promoter of this prize draw is **KW Alternative Feeds (a division of AB Agri Limited), Registered in England 193800, Bishopdyke Rd, Sherburn in Elmet, Leeds LS25 6JZ**
2. The Promoter is offering those who enter this promotion a chance to win a hamper.
3. With every Trafford Gold order entrants are placed into a prize draw for that calendar month. At the end of each calendar month until the end date of the promotion, 5 names will be drawn at random. The 5 winners will then be contacted direct by the KW Office to arrange pre-paid delivery of the prize Hamper.
4. Entrants must be UK residents, aged 18 years or over. This promotion is not open to any employees of the Promoter or any of their affiliate companies, their families, agents or anyone else connected with this prize draw. One entry per one order of Trafford Gold.
5. Entries submitted on behalf of another person will not be accepted and joint submissions are not allowed. Incomplete, illegible, misdirected or late entries will not be accepted.
6. The promotion is open to entries from 00:00 1<sup>st</sup> April 2018 until 23.59 on 31<sup>ST</sup> August 2018.
7. There are **5 hampers per month (duration of the competition above only)** to be won. All prizes are non-refundable, non-transferable and non-exchangeable and there is no cash alternative offered.
8. The Promoter reserves the right to offer an alternative prize of equal or greater value. In the event of unforeseen circumstances or circumstances outside its reasonable control, the Promoter reserves the right to modify or discontinue, temporarily or permanently, this promotion without prior notice.
9. The winners will be selected from all valid entries received during the promotional period using a process that produces verifiably random results, by an independent person, or under the supervision of an independent person.

10. The winner will be notified within 14 days of the draw via telephone and/or email using the contact details provided with their order/entry and will be asked to provide delivery details required for administering prize when contacted. If a winner fails to respond within 14 days of this notification, a redraw will take place from the remaining valid entries to select a new winner. If any winner declines a prize or fails to respond within the required period, they forfeit any right to the prize.
11. The prize will be sent via home delivery to the address supplied within time frame advised at the point of delivery arrangements. The winner will be required to sign and acknowledge receipt.
12. Unless the winner notifies us otherwise in writing within 2 weeks of being informed that he/she has won, the Promoter reserves the right to use and feature the names of the **TRAFFORD GOLD PRIZE DRAW** winner for publicity purposes and winners agree that they will participate in any reasonable publicity arranged by the Promoter or its agencies.
13. Winners may be required to submit valid identification before receiving their prize.
14. All copyright in the entries is the property of the Promoter. The Promoter reserves the right to use any entries for such purposes and no additional payment will be made for using entries in this way.
15. The name and county of residence of the winners will be made available on request to anyone sending a stamped self-addressed envelope to the Promoter as the address set out above within 10 weeks of the closing date of the promotion.
16. The Promoter does not accept responsibility for network, computer or software failures of any kind and has no responsibility for lost, delayed or misdirected entries.
17. The Promoter reserves the right to discount any inappropriate or offensive entries and to disqualify any entries if the Promoter, at its sole discretion, believes that there has been an attempt to manipulate or tamper with the operation of the promotion.
18. The Promoter does not accept any responsibility for any infringement of any third party intellectual property rights caused by entrants entering this prize draw.
19. Except for the purpose of carrying out the promotion, the Promoter will not use entrants' personal data without the consent of the entrant. See

<https://www.kwalternativefeeds.co.uk/privacy-and-cookies-policy/> for our full privacy policy.

20. You agree to be bound by the decisions of the Promoter, which are final in all matters relating to the promotion. No correspondence will be entered into in respect of the Promoter's decisions.
21. These terms and conditions shall be governed by and construed exclusively in accordance with the laws of England and the parties agree to submit to the exclusive jurisdiction of the Courts of England, including the seeking of all injunctive or ancillary relief actions.